



"Add Your Spark to Our Flame"



JPD Chalice Lighters Tool Box Resources for Recruitment Drive 2006-07

Ambassador Job Description

1. Promote the successes and benefits of Chalice Lighters as opportunities present themselves.
2. Lead and organize the Chalice Lighter recruitment campaign within your congregation (this campaign takes place every other year) with the goal of at least 33% participation or an increase of 5% to 10% if your participation is already over 33%. *See 2006-07 Suggested Step-by-Step Plan.*
3. Communicate with your regional coordinator as to status of the recruitment campaign when requested and share any concerns that individual chalice lighters may express.
4. Participate in Chalice Lighter Ambassador training if possible (in person or conference call).
5. Place Chalice Lighter stickers on the name tags of current and new Chalice Lighters.
6. Personally contact Chalice Lighters that have not re-committed for the current year by reviewing the list (list provided by the Chalice Lighter administrators) of those who received a WHYFU (why have you forsaken us?) letter sent when 3 "calls" are missed and following up in person or by phone to give them an opportunity to continue. (Sometimes people just lose track of paying.)
7. Recruit people to help you, including a possible co-ambassador.

